

Technology Lesson Planning Sheet

version :8.2

25-May-04

Teacher	S. Nicholson	Subject	Promotional Project (Project 2)
Teaching group	10L/M	BromCom Code	

(if different from teaching group label)

Day	Monday/Wednesday	Date		Lesson No. :	1-3 of 18
Topic	Presentation of Brief -	NC ref / SoW ref:		Key Stage	4

Learning Objective(s) (by the end of this lessons pupils should understand / know / be able to...)

Identify the purpose of the course & how it fits into the Design Process.

Identify differing purposes of font styles.

Relate to notion of Promotion (promotional material)

Select and analyse fonts to determine suitability

Differentiate various aspects of font design

Special Needs / differentiation

All must... all will produce a worksheet of font designs

Most should most will produce two worksheets with descriptive annotation

Some should most will produce two worksheets with descriptive annotation

Literacy		I.C.T.		Numeracy	
Annotation	y	CAD	o	Averages	o
Answering Q in full sentences	o	Databases	o	Calculations (general)	o
Crossword / Wordsearch	o	Internet use	o	Graph drawing; scales	y
Keywords	y	Spreadsheets	o	Interpreting Data	y
Labelling diagrams	y	Word Processing	preferably	Measuring	y
Reading books / worksheets	y	Other	o	Other	o
Writing frames	o				
Other (give details)					

Starter Activity

Write the Homework in your diary

Get out last week's homework

Read through the research sheet provided

Homework

Complete a typography/Font Research worksheet (provided)

Due in : next week

Main Lesson Activities

Intro to course & lesson structure. Issue KS4 assessment sheets and provide deadlines (show large SoW)

Go over KEYWORDS - font lettering, typeface, letterpress, leading and line spacing

Review resource sheets on the subject of Typography - See new display on wall

QA - shape, form, colour, serifs, size, scale embolding, embossing and local / international cultural expectations

1. Produce a worksheet of hand drawn, own designed fonts and 2. cut, paste and annotate Computer generated fonts

Plenary

No hands up 'quiz' on developing brochure types - linked to homework

Learning Checks / assessment & summary

Discussion with pupils	y	Q/A session with whole class	y
Looking at folders / written and sketched work	y	Test	o
Practical outcome	y		

Other

Evaluation of the lesson may be found on the reverse of this lesson plan

Key: o = possible, y = included, ? = may be