

Year 8 Bookmark Project Homework

Typographical Preferences

Name _____ Grp _____ Date _____

Ask 5 people which letter style they would prefer to see used in the following contexts (you can use one more than once or not at all)

- A – Newspaper Shop sign
- B – School Musical Programme Cover
- C – Lesson worksheet
- D - English Test Paper
- E - Instructions for a Washing Machine

	Person 1	Person 2	Person 3	Person 4	Person 5
Times New Roman					
Arial					
Comic Sans					
Broadway					
ALGERIAN					

Now add up how often each font style was chosen.

Which font style was chosen the most? _____

Why do you think that is?

Which font style was chosen the least? _____

Why do you think that is?
